

Pledge for Life's 14th Annual



Family Fun-a-thon



To benefit the Life Education programs

Sunday, February 14, 2010

McHie Arena at Olivet Nazarene University

Be a part of the community-wide effort to support the Life Education programs. Your company will benefit as well . . .

By lending your support as a co-sponsor, your organization becomes a part of the solution to the problems caused by substance abuse and other destructive behaviors. In addition, your company will be recognized for supporting a comprehensive substance abuse prevention program that promotes family values as well as responsible, respectful and healthy behaviors.

Here are some examples of how your donation can be used:

- \$175 will pay to heat the Kankakee van for one week.
- \$200 will sponsor one parent education program for the junior high school program.
- \$225 will pay to move the Kankakee van from one school to the next.
- \$250 fills up the gas tank in the Iroquois van.
- \$350 pays for program materials used in any four of the Kindergarten through sixth grade classes.
- \$500 will sponsor a Teen Action Group including incentives and activities for one year.
- \$675 will pay for the updating and printing of parent guides for two grade levels.

Money also is needed to keep up-to-date with general maintenance of each unit. Cost varies from year to year.

In return, you or your organization will receive recognition in our program book. See other side for details.

14th Annual Pledge for Life Family Fun-a-thon 2010 Co-sponsor Commitment Form

The Pledge for Life Partnership

189 E. Court St., Suite 403 * Kankakee, IL 60901 * FAX: 933-2314

All co-sponsorship commitments must be received before January 29, 2010 in order to be published in the program book. Please make checks payable to Pledge for Life, Inc.

Yes, our organization wants to be a 2010 Family Fun-a-thon co-sponsor.

Your organization will receive an ad in our program book!

- (A) **Under \$100** Listing in the program book.
- (B) **\$100 - 249** An eighth page ad (size of a business card) in the program book.
- (C) **\$250 - 499** A quarter page ad (3.5" x 4.25" or 7" x 2") in the program book.
- (D) **\$500 - 999** A half page ad (7" x 4.25") in the program book.
- (E) **\$1000 - plus** A full page ad (7" x 8.5") in the program book and will be included in pre-event publicity. You also will receive sponsorship signage at the event and the RIGHT to promote your official affiliation with the Life Education programs in your advertising (with editorial approval).

Please fill in the following information:

Organization: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone/Fax: _____ E-Mail: _____

Enclosed is our donation of: _____ (Please make checks payable to Pledge for Life, Inc.) **Please bill us.**

Descriptions of in-kind donations and valued amount: _____

For donations of \$100 or more:

- Enclosed is our ad copy.
- Our ad copy is being sent separately. Copy must be received by January 29, 2010 to guarantee publication in the program book.
- Please use our ad copy from last year.

Listing as we would like it to appear in the program book: _____

There are several other ways you can help! (Please check as many as possible.)

- Publishing our press releases in your company newsletter.
- Helping at the event.
- Other: _____

You may also call the Partnership for a list of specific needs.

